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**Adventos and xRM Academy LLC Partner to Evangelize Microsoft CRM**  
*Deal Enhances Focus and Promises Higher Growth for All Three Companies*

**Denver, Colorado — July 15, 2010 (BUSINESS WIRE) — Adventos™ LLC** announced that it has entered into a definitive agreement to partner with xRM Academy™ LLC, a leading provider of strategic training on the Microsoft™ CRM Platform. The new partnership will ensure greater focus on the popular xRM Academy and related CRM training assets while also allowing Adventos to focus more on its fast-growing core business specializing in training and implementation on SharePoint™, Team Foundation Server™, Visual Studio™ and other core Microsoft platforms.

“We are thrilled to have created and grown the xRM Academy to play such a prominent role in helping to drive growth of Microsoft’s CRM platform around the world. We’re now confident that xRM Academy LLC will give the Academy the special attention it deserves to take it to the next level,” said Mariano Delle Donne, CEO of Adventos. Delle Donne further added, “We look forward to working closely with xRM Academy LLC in the coming months to ensure even more positive impact on xRM Academy customer *organizations and people.*”

The xRM Academy has enabled business development and implementation professionals from Microsoft, Microsoft Partners and a wide range of public and private sector customers to better exploit CRM. Since the xRM Academy launched in early 2009, training has been conducted throughout Europe, Asia and the United States.

Scott Swenson, CEO of xRM Academy LLC, added, “We are excited to be launching the xRM Academy LLC and confident that the xRM Academy will enable customers everywhere to realize even greater value from the Microsoft CRM platform. We look forward to establishing the xRM Academy brand as the leading CRM training provider for Microsoft.”

**About xRM Academy LLC**

xRM Academy LLC is a leading provider of Microsoft CRM training services. The company prides itself on enabling CRM customers and implementation partners to maximize the value of Microsoft CRM. For more information, contact XRM Academy LLC at [scott@xrmacademyllc.com](mailto:scott@xrmacademyllc.com) or 720-621-1364.

**About Adventos LLC**

Adventos is a leading Microsoft Gold-Certified partner with an innovative and unusually effective *dual focus* in training and implementation services on SharePoint and other core Microsoft platforms. Adventos helps clients to realize greater returns on technology—and people. For more information, visit [www.adventos.com](http://www.adventos.com).

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